

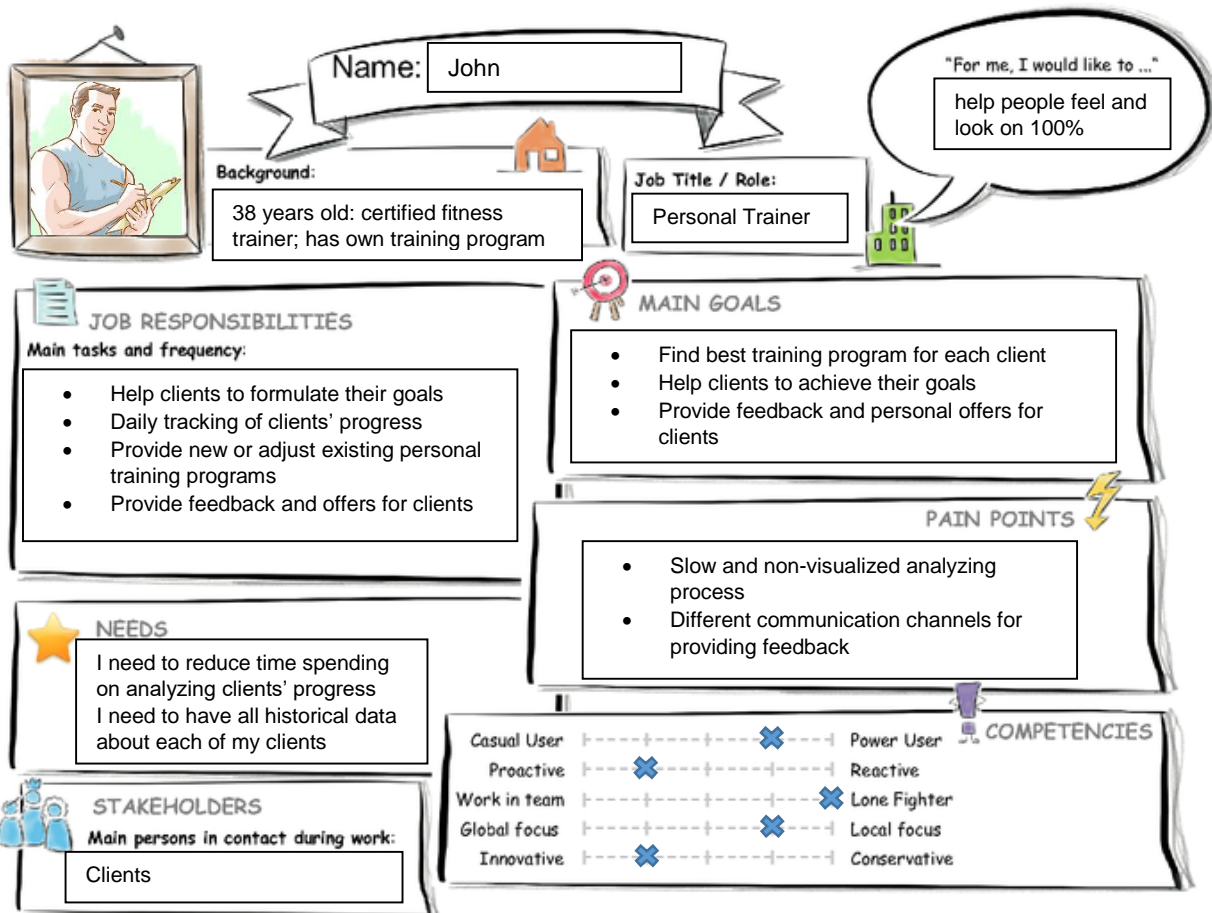
Story

App is intended for personal sports trainers (which provide remote services) and for their clients.

Clients will provide and update personal information (like weight and age) and will post detailed information about all they sports activities (like running and swimming with duration and distance) in client's app. Clients will have possibility to select trainers (e.g. based on trainers' rates). Clients can evaluate trainers.

Trainers will see in trainer's app all assigned clients with provided information (like graph of weight change) and will give recommendations (like new sport activities plan or/and food preferences) for them and will track clients' progress.

Persona



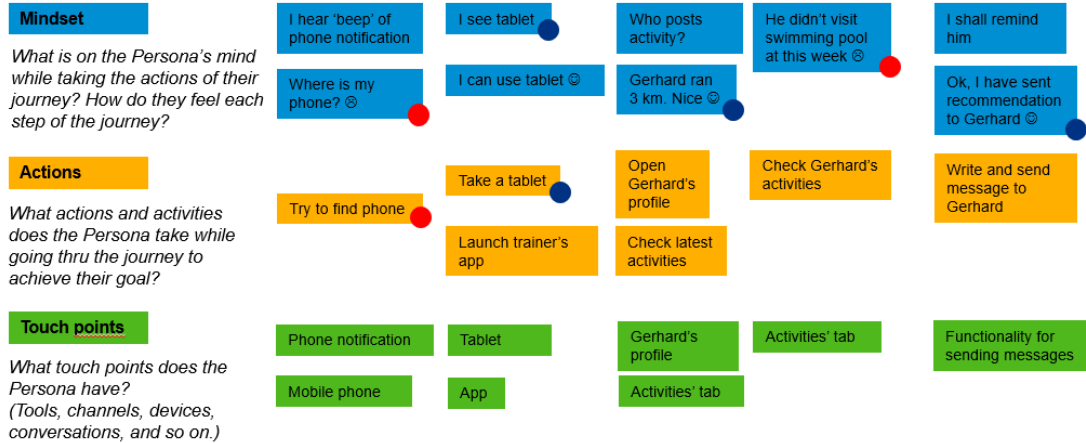
User Experience Journey

Introduction to Design Thinking

User Experience Journey 3

Current User Experience Journey

Duration of the Journey: 10 min



Point of View

John, the Personal Trainer needs a way to check clients' latest activities and provide recommendations so that he can be in close touch with his clients, support them and, as a result, have a good reputation.

Mock-ups

Clients(4)
Client

Refresh

00001 Ray, Alex Australia Melbourne	33.3 %	Ray, Alex Australia Melbourne	33.3 %	<div style="display: flex; justify-content: space-around; align-items: center;"> </div>	
Activity Log					
		Activity	Duration	Distance	Feeling
		Running 15.03.2015 9:00	25 Minutes	2.7 Km	★★★★★☆☆☆☆
		Running 14.03.2015 20:10	40 Minutes	4.0 Km	★★★★★☆☆☆☆
		Bicycle riding 14.03.2015 18:20	55 Minutes	15.3 Km	★★★★★★★★★★★★
		Swimming 14.03.2015 8:30	35 Minutes	550 m	★★★★★☆☆☆☆
		Bicycle riding 13.03.2015 19:00	70 Minutes	17.9 Km	★★★★★★★★★★★★

Send Message

Clients(4)
Client

Refresh

00001 Ray, Alex Australia Melbourne	33.3 %	Ray, Alex Australia Melbourne	33.3 %	<div style="display: flex; justify-content: space-around; align-items: center;"> </div>	
<div style="background-color: white; border: 1px solid #ccc; padding: 10px; width: 80%; margin: 0 auto;"> <p style="text-align: center; margin: 0;">Message for Client</p> <div style="border: 1px solid #ccc; height: 100px; width: 90%; margin: 5px auto;"></div> <div style="text-align: right; margin-top: 5px;"> Send </div> </div>					
		Activity	Duration	Distance	Feeling
		Run 15.03.2015 9:00	25 Minutes	2.7 Km	★★★★★☆☆☆☆
		Run 14.03.2015 20:10	40 Minutes	4.0 Km	★★★★★☆☆☆☆
		Bicy 14.03.2015 18:20	55 Minutes	15.3 Km	★★★★★★★★★★★★
		Swimming 14.03.2015 8:30	35 Minutes	550 m	★★★★★☆☆☆☆
		Bicycle riding 13.03.2015 19:00	70 Minutes	17.9 Km	★★★★★★★★★★★★

Send Message

Link to Study

<https://standard.experiencesplash.com/home/projects/0d19024ba54ac81d0bac5087/research/participant/c9b50cf7131b10430bb1556f>