

RESTAURANT FINDER APP

STORY:

Everyday there are people who have meals at restaurants. Since in a given location there would be many restaurants, one would be spoilt for choice. Too many choices lead to confusion and indecision.

Choosing a restaurant to dine could depend on many factors such as location, opening and closing hours, type of cuisine, budget, mood of the diner, occasion, reviews, etc.

Moreover if there are multiple people involved in choosing a restaurant, it could lead to lengthy discussions as each individual has their own taste and preference. One would surely not wish to argue with friends, family or colleagues over finding a restaurant. After all, the reason for dining in a restaurant is to celebrate and not to debate.

The app intends to resolve such pain points by helping a person find a restaurant based on the factors above. It will help an individual make quick decisions and choose a restaurant where he/she can enjoy a great meal.

PERSONA:

Name: Kobe Alfredo

Picture

Background: 42 yr old male, married, has 2 kids and a pet dog, foodie, frequent traveler, IT Manager

Job Title / Role: Manager / Husband / Father

"For me, I would like to ..."
Find a good restaurant to enjoy a meal

JOB RESPONSIBILITIES

Main tasks and frequency:

- Celebrate occasions or events with family
- Team outings and gatherings
- Customer relationship with clients

MAIN GOALS

- Eat healthy
- Quick bite
- Satisfaction
- Family togetherness

PAIN POINTS

- Browsing through multiple sources like pamphlets, newspapers, directories, etc
- Time consuming discussions with friends, families or co-workers for choices
- Decision based on factors such as budget, cuisine, location, operating hours, pet friendliness, ambience, etc

NEEDS

- Proximity to my location
- Pocket friendly
- Good customer service
- Valuable suggestions based on ratings & reviews

COMPETENCIES

Casual User	✗	Power User
Proactive	✗	Reactive
Work in team	✗	Lone Fighter
Global focus	✗	Local focus
Innovative	✗	Conservative

STAKEHOLDERS

Main persons in contact during work:

Family, Clients, Colleagues

Detail Page 1

Restaurant Details

Smally's Resto Cafe 4.0 Rating

Church Street, Bangalore Casual Dining ₹₹₹

American, Italian, Continental, Burger

Info Events Reviews Menu Directions

Restaurant Information

PHONE: +91 999658882
ADDRESS: 1 A, Church street, Opposite Starbucks Coffee, Church Street, Bangalore 560001 Get Directions
CUISINE: American, Italian, Continental, Burger
COST FOR 2: ₹. 850
OPENING HOURS: 11 AM to 11 PM

Highlights

Lunch Dinner

Write a Review Reserve a Table

Annotations:

- 1. Tabs for accessing various information pertaining to a restaurant.
- 2. Content area for tabs specific information.
- 3. Functions for Writing a review, Reserving a Table and external information.

Detail Page 2

Reserve a Table

Smally's Resto Cafe 4.0 Rating

Church Street, Bangalore Casual Dining ₹₹₹

American, Italian, Continental, Burger

Table Reservation

Number Of Guests Enter Date 21 Oct Check Availability

Guest Details

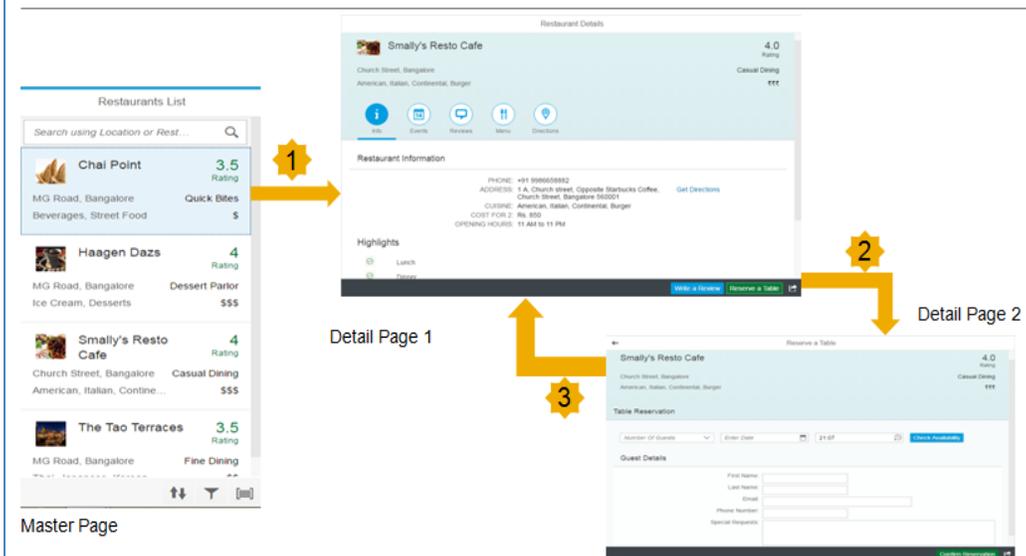
First Name
Last Name
Email
Phone Number
Special Requests

Confirm Reservation

Annotations:

- 1. Navigation back to Detail Page 1.
- 2. Form area for performing user interactions.

Navigation Flow



LINK TO VIDEO:

<https://www.youtube.com/watch?v=5f03aqhBQjA>