

## User Story

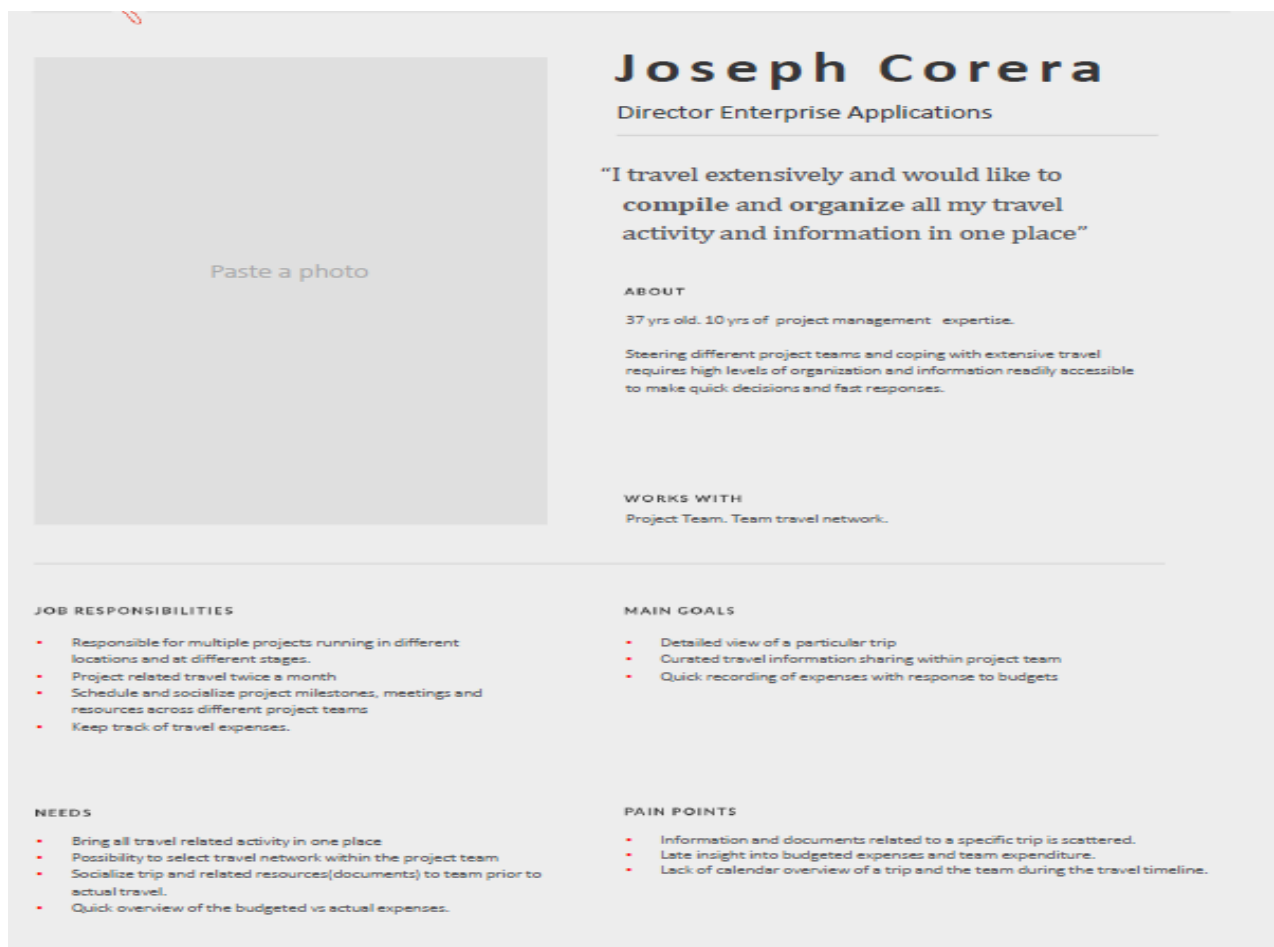
Managing projects scattered across the globe often requires snapshot views of extensive data. Travel adds another complicated and often stressful dimension to this critical decision making process.

Having all the travel and relevant project information compiled, personalized and organized in one place enables instant decision making effective. Business Travel covers many aspects – managing an itinerary, being aware of scheduled meetings, having an insight into the team calendar, keeping track of expenses and the need to share resources and documents within the team.

To aid these business travelers, I would like to design an application that curates and assimilates this information resulting in quick insights and sharper decisions.

## Persona

This User is a Director in a Consumer based Products Company and manages several projects at any given time.



**Joseph Corera**  
Director Enterprise Applications

**"I travel extensively and would like to compile and organize all my travel activity and information in one place"**

Paste a photo

**ABOUT**  
37 yrs old. 10 yrs of project management expertise.  
Steering different project teams and coping with extensive travel requires high levels of organization and information readily accessible to make quick decisions and fast responses.

**WORKS WITH**  
Project Team. Team travel network.

**JOB RESPONSIBILITIES**

- Responsible for multiple projects running in different locations and at different stages.
- Project related travel twice a month
- Schedule and socialize project milestones, meetings and resources across different project teams
- Keep track of travel expenses.

**NEEDS**

- Bring all travel related activity in one place
- Possibility to select travel network within the project team
- Socialize trip and related resources(documents) to team prior to actual travel.
- Quick overview of the budgeted vs actual expenses.

**MAIN GOALS**

- Detailed view of a particular trip
- Curated travel information sharing within project team
- Quick recording of expenses with response to budgets

**PAIN POINTS**

- Information and documents related to a specific trip is scattered.
- Late insight into budgeted expenses and team expenditure.
- Lack of calendar overview of a trip and the team during the travel timeline.

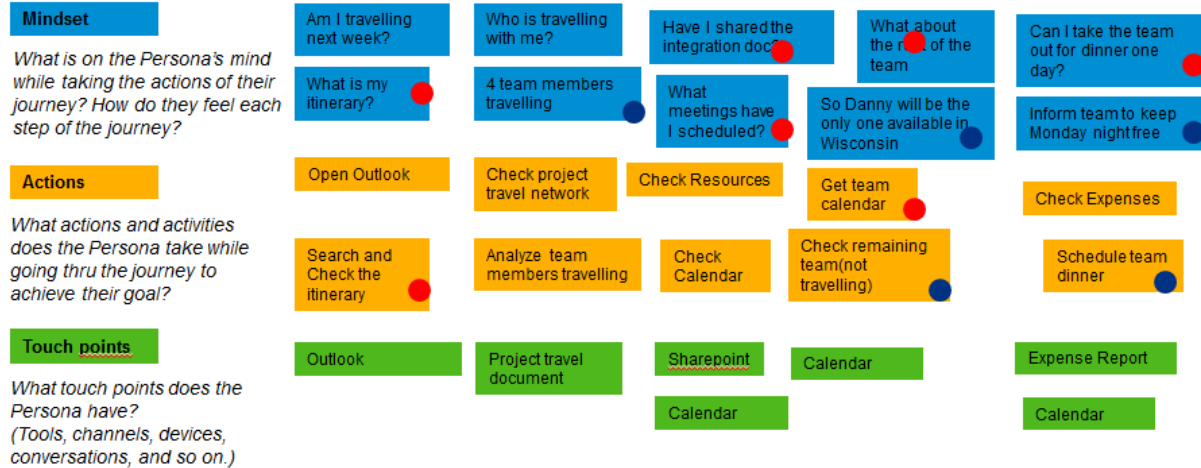
# User Experience Journey

## Introduction to Design Thinking

### User Experience Journey

#### Current User Experience Journey

Duration of the Journey: 30 min

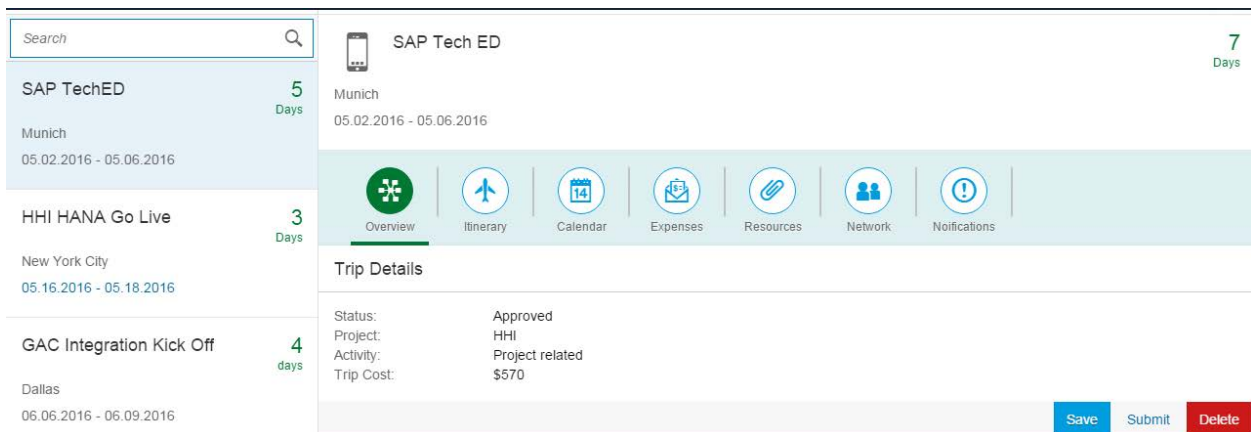


## Point of View

Joseph needs a tool that collects all his travel information in one place so that he can choose to share this with his project team.

The tool would be his go to place to keep track of several aspects (e.g. expenses) of his trip which aids and impacts his day to day business.

## Mockup



Search

**SAP Tech ED** 7 Days

Munich  
05.02.2016 - 05.06.2016

Overview Itinerary **Calendar** Expenses Resources Network Notifications

Views: My View  My View Team View

March 2016

Mon	Tue	Wed	Thu	Fri	Sat	Sun
14	15	16	17	18	19	20

Search

8:00 - 9:00  
**Ice Breaker Session**  
Hasso Room

9:00-12:00  
**HANA Implementation Lessons Learned**

Search

**SAP Tech ED** 7 Days

Munich  
05.02.2016 - 05.06.2016

Overview Itinerary Calendar **Expenses** Resources Network Notifications

Dining

**Total Budget**  
\$570 out of \$750

Add Expense

Flights Dining Laundry Parking Others Rental/Taxi Hotel

Save Submit Delete

Search

SAP Tech ED 7 Days

Munich  
05.02.2016 - 05.06.2016

HHI HANA Go Live 3 Days  
New York City  
05.16.2016 - 05.18.2016

GAC Integration Kick Off 4 days  
Dallas  
06.06.2016 - 06.09.2016

Overview Itinerary Calendar Expenses Resources **Network** Notifications

**Project Team**

- Leonardo Di Caprio
- Bradley Cooper
- Sienna Miller
- Daniel Craig
- Charlize Theron

**Travel Network**

- Meryl Streep
- Brad Pitt

Save Submit Delete

Search

SAP Tech ED 7 Days

Munich  
05.02.2016 - 05.06.2016

HHI HANA Go Live 3 Days  
New York City  
05.16.2016 - 05.18.2016

GAC Integration Kick Off 4 days  
Dallas  
06.06.2016 - 06.09.2016

Overview Itinerary Calendar Expenses Resources Network **Notifications**

HANA Implementation Roadmap.doc was shared on 03/05/2016

Meryl Streep and Dustin Hoffman were added to the travel network

Add Notes Submit Delete

Close

Meryl is the presenter for first session(Integration roadmap)  
Dustin will be presenting the implementation session.

Save

## SAP Web IDE Prototype

<https://youtu.be/fvmcv62bp8Q>