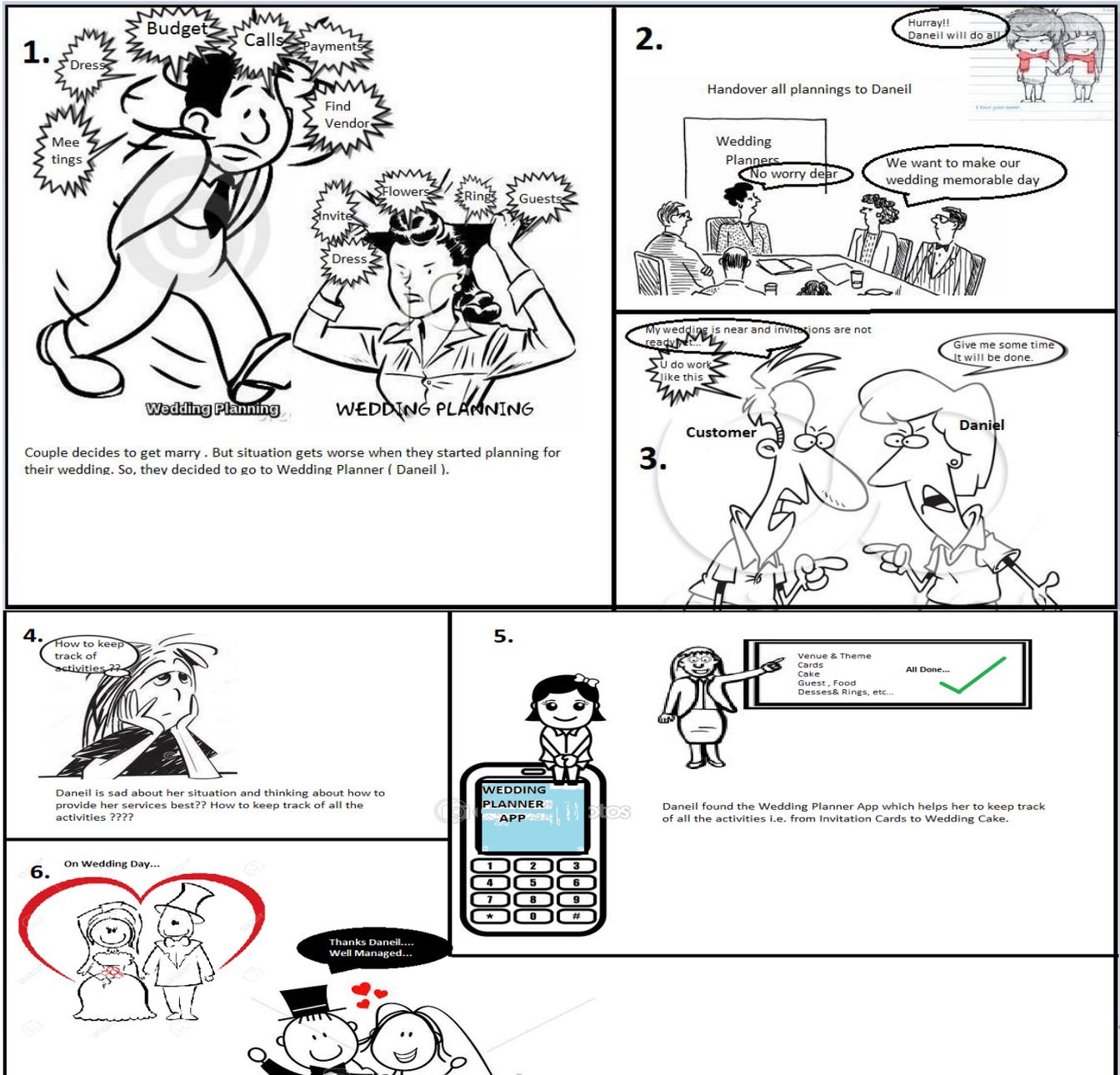


# User Story

Wedding is the most important ceremony in a person's life. In order to make this ceremony memorable and hassle free, couple are looking for wedding planners. Wedding planner take all the responsibilities from the couple's head to their own. They have the responsibility to take care of all the activities including deciding the venue, cards, dresses, rings, cake. Any delay in wedding is not acceptable, hence wedding planners have to keep the track of all the activities and their status so that the wedding ceremony can be organized in a mannered way.

Below is the story that depicts the real life situation and the need of the wedding planning app.

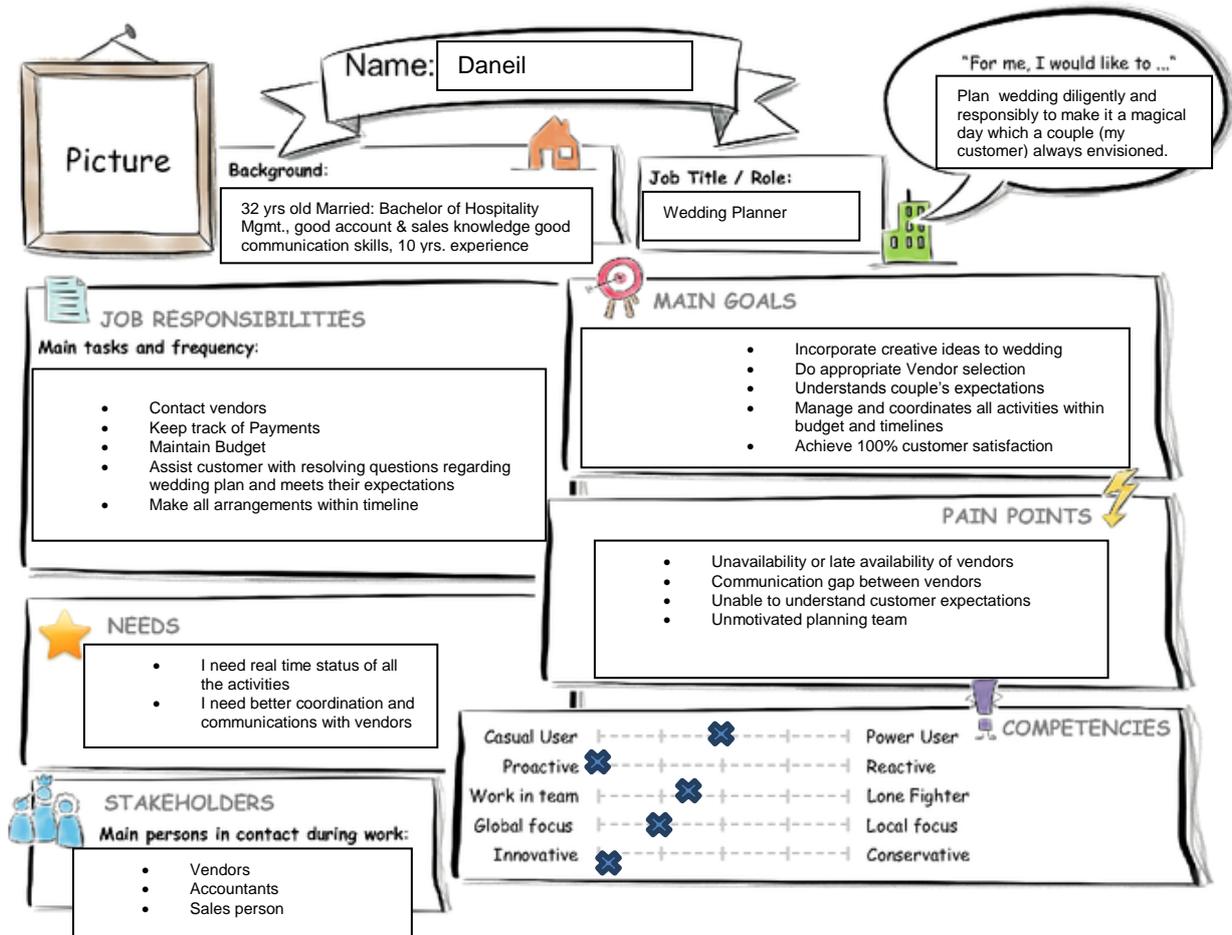


**Segmentation :** This application is mainly useful for the Wedding Planners or the Wedding co-ordinators. However, party organizers or event organizers can also be benefited with its use.

**Targeting :** This application is specifically designed for Wedding Planners.

**Positioning :** This application will help the wedding planners or coordinators to keep track of all the activities that are involved in a wedding planning .

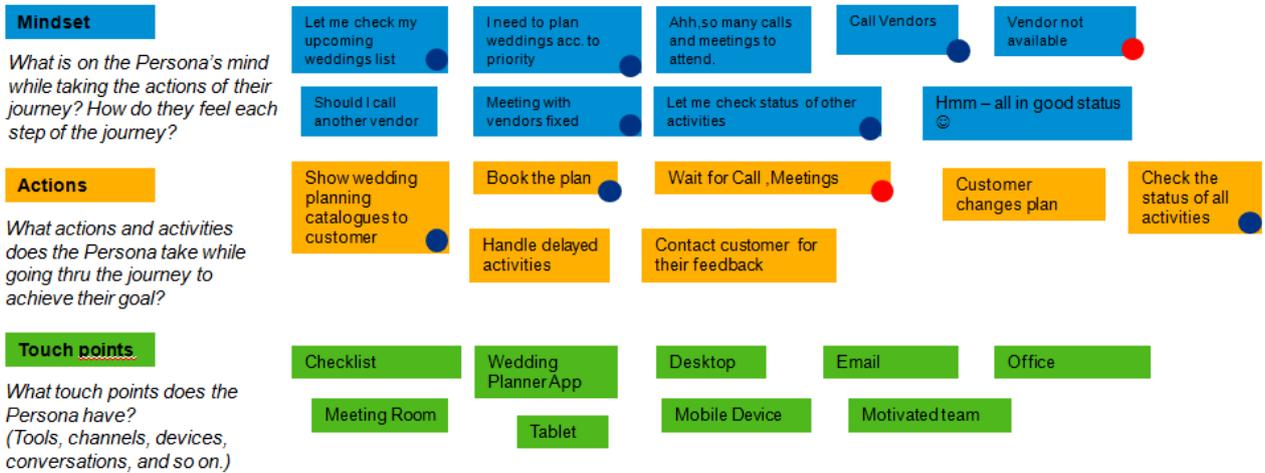
## Persona



# User Experience Journey

## Current User Experience Journey

## Duration of the Journey < 60 min



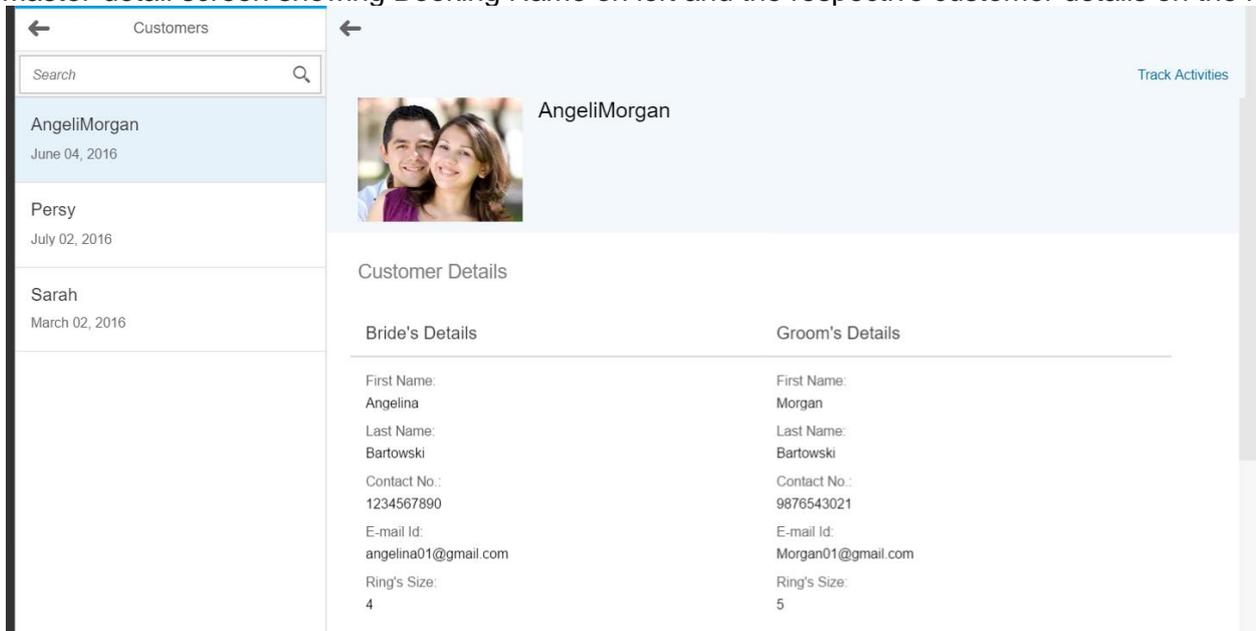
## Point of View

Daneil, the Wedding Planner needs a way to quickly keep track of all the activities involved in planning so that she can plan the wedding diligently and responsibly.

## Mockup Screenshots

First screen

Master-detail screen showing Booking Name on left and the respective customer details on the left



## Vedio

For the vedio check , <https://youtu.be/H2gG4TdFgVU>

