

“+One” Fiori App

by Lena Wojewódzka

Story

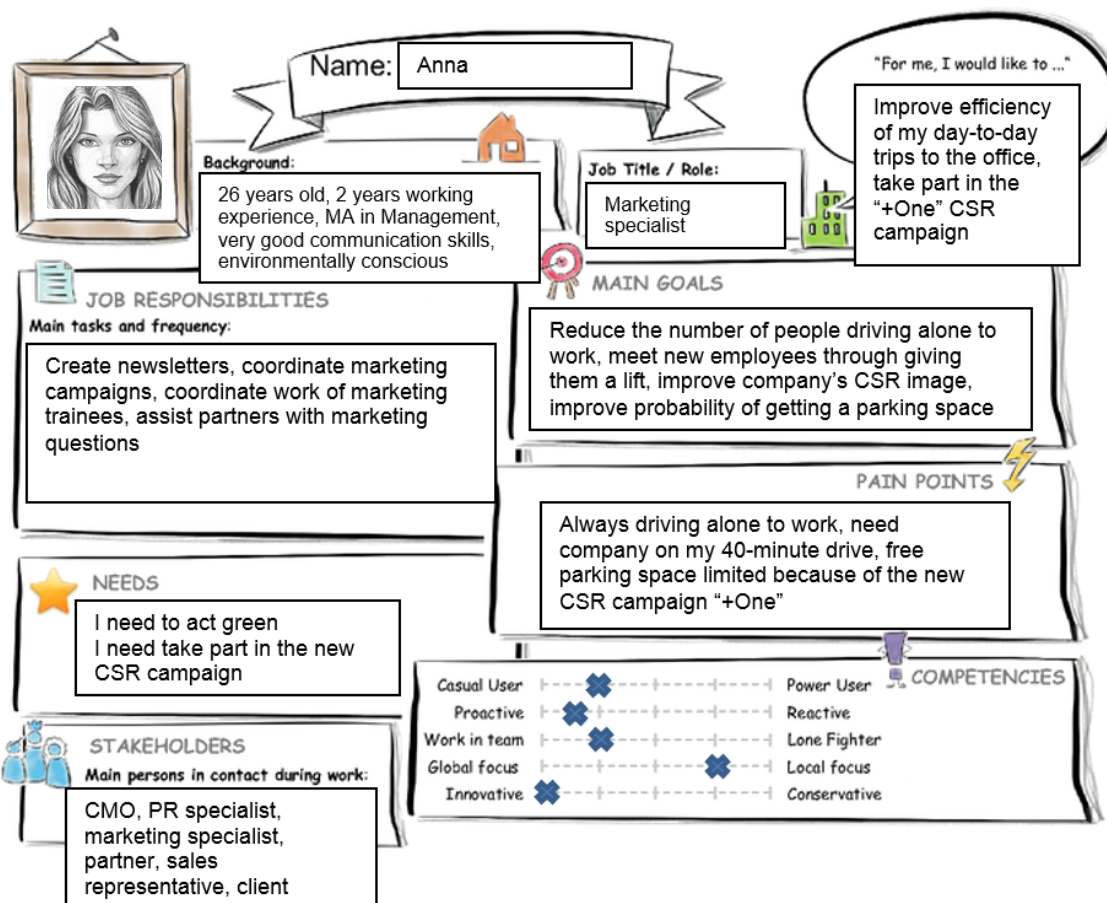
This app is created with a CSR campaign “+One” in mind, however it can be implemented as a part of any corporate green campaign focusing on limiting the number of cars on the road.

The “+One” campaign is implemented by company ABC and is based on the idea that only people who have a plus one in their car can access a free corporate parking.

The app is enabling employees of ABC to find a car mate. A driver can search for plus one using a pick-up location and time filter (as shown on mock up). The plus one must enter details of his or her pickup location in advance.

The “+One” app is created with mobile equipment in mind, however, thanks to the Fiori UX can be also used as a desktop application.

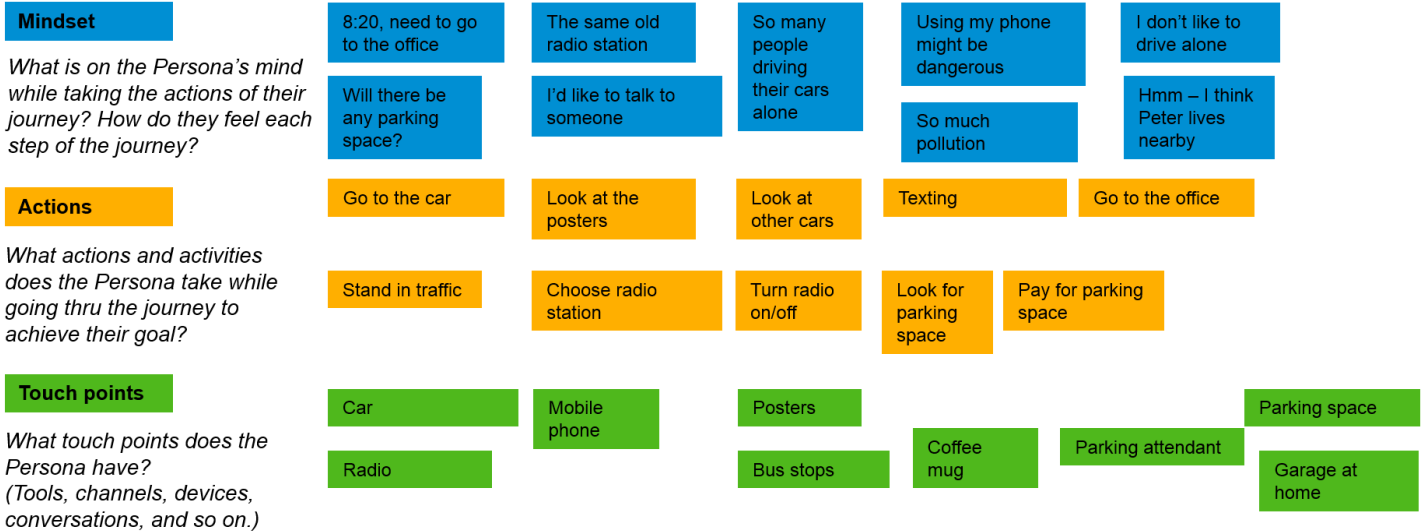
Persona



User Experience Journey

Current User Experience Journey

Duration of the Journey: 40 min



Mock Up

Find your +one

Name: x ★

Time:

Ann Smith 13 Blueberry Rd.
07:40 ★

John Brown 23 Orange St.
07:45 ★

Meg White 47 Elephant Rd.
07:50 ★

Peter Black 53 Main Rd.
07:50

Meg White is now your +one

Find your +one

Name: x

Time:

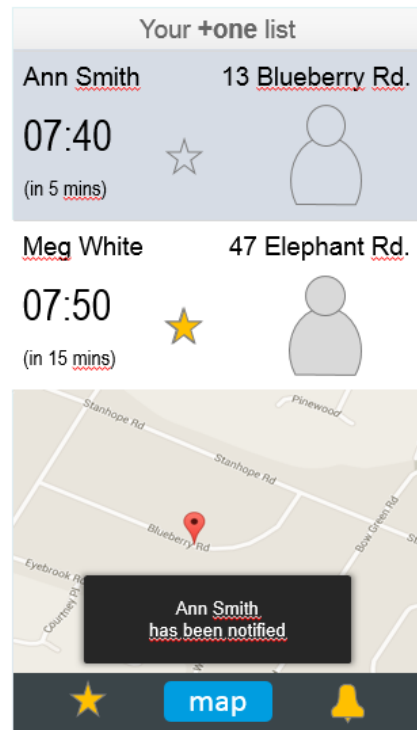
Ann Smith 13 Blueberry Rd.
07:40 ★

John Brown 23 Orange St.
07:45 ★

Meg White 47 Elephant Rd.
07:50 ★

Peter Black 53 Main Rd.
07:50

Ann Smith is now your +one



App Prototype

